

****Disclaimer: This is an example application meant to serve as a guide to potential applicants. Its contents do not reflect the needs (or existence) of a real nonprofit.**

Partner Application

Please complete the following application to the best of your ability. Applications that are clear, concise, and present an interesting and engaging project have the best chance of being selected. Please refer to our website, www.disiduke.org, our FAQ sheet, or email one of our EDs of Outreach Charlotte Moore at charlotte.moore@duke.edu or Jane Tandler at jane.tandler@duke.edu if you have any questions or concerns. In addition, if you would like help developing a project idea, the EDs of Outreach would love to help! We look forward to hearing from you.

Organization Name:	Pups for Pupils
Address:	Your hearts and minds, Durham, NC
Your Full Name:	Jane 'Madeleine' Tandler
Email:	jane.tandler@duke.edu
Phone Number:	919-555-3867
Secondary Contact (if applicable):	Charlotte 'At Duke' Moore
Email:	Charlotte.at.duke@gmail.com
Phone number:	919-555-8292
How did you hear about us?	Through one of our clients
Will you be the person that the DISI team will interact with the most?	Yes
If no, who will become the main contact for DISI? (Full name, email, phone number)	also Charlotte Moore

Organization Information

What is your organization's mission statement?	At Pups for Pupils we believe in supporting graduate students in the Research Triangle, as their work is integral to the ongoing success of our society. Graduate students work as a force for progress and change. To facilitate this graduate work, we believe that all graduate students should have free and unbridled access to unlimited puppies, at any time. Puppies have been shown to be a really fun time (Hare, 2017) and are therefore linked to decreased stress, which leads to positive gains in productivity for graduate students. To that end, we bring puppies to students on demand at each of the universities in the Research Triangle, day or night.
Type of social organization?	(Please bold) <ul style="list-style-type: none"> ● Non profit ● Academic/research ● Social business ● Government ● Other (specify):
Website:	Pups4Pupils.org
Social Media Addresses (Twitter, Facebook, etc):	www.facebook.com/Pups4peeps
How many full time staff members do your organization have?	2
How long has your organization been in operation?	1 year
Have you worked with DISI in the past?	Yes

If so, please describe the work DISI did with you in the past and the impact it had on your organization.

Last term, DISI and our organization partnered to create a strategy to entice more dogs from local communities to join our ranks. We created a marketing campaign directed specifically towards younger dogs, allowing us to retain dogs for longer before they stop being cute and

start being sad. Further, DISI helped us to rebrand our planned uniforms, which were eerily similar to the outfits the dog catchers wore in 101 Dalmatians. With DISI's deliverables, we were able to implement a very successful advertising campaign, so far doubling enrollment from dogs under age 4, and increasing retention since we weren't frightening potential applicants with our nefarious outfits.

Will your current request for work with DISI be a continuation of a previous deliverable that DISI completed?

No, they slam dunked it last time.

In 3-5 sentences, please provide an overview of how DISI can help your organization this semester. **We are a relatively new organization, with many more ideas than we have support to implement them. We would love the assistance of a DISI team in several key areas of our organization, specifically, in creating an interactive puppy tracking map, and in sourcing a sustainable source of new puppy talent to ensure the continuing success of our organization. These two deliverables are equally important to us, so we have presented them both here, in an arbitrary order. Any assistance on either of them would be an improvement.**

You may submit either one or two deliverables. The DISI team will work with your organization to scope one of the deliverables which best matches our expertise with the needs of your organization and that can be accomplished in the time frame (3 months). Please realize DISI does not do event planning, direct fundraising, data entry or similar tasks.

Deliverable One

Please provide a short phrase describing the deliverable:

We would like a DISI team to identify stable sources of puppies which we could use on an hourly basis in our puppy-mobile. Currently, our puppy-mobile (a compact prius) drives to the houses of known puppy owners, and (with written and verbal permission) borrows these canines for several hours at a time. The problems with this strategy are several-fold: while we have identified at least 10 puppy owners, they are growing tired of seeing the silent approach of the Prius coming to borrow their pet, with no compensation. The second concern is that there is a critical period of puppyhood, after which the cuteness of a pup descends rapidly, so our puppy pool is constantly aging out.

To remedy these problems, an ideal solution would identify animal shelters or dog walkers or any other sustainable puppy venues to partner with our organization. DISI could also draw up a plan that would be mutually beneficial to both parties (e.g. advertising for the shelter or something similar).

Please list and describe the tasks this deliverable entails:

- **Identify potential partners**
- **Create a strategy for symbiosis with those partners**
- **Present these ideas to the executive board (Jane and Charlotte) at an in-person meeting at our offices.**

How long do you predict the deliverable will take to complete, (with an estimated 40 man-hours per month):

- **3 weeks to identify puppy sources**
- **3 weeks to curate plans to partner with those organizations**
- **3 weeks to prepare a presentation of this work to the board**

Has your organization done any work related to this deliverable? If so, please describe.

- **See above for our current strategy - we have not yet contacted any puppy sources beyond those we know personally.**

What challenges do you foresee in accomplishing this deliverable?

- **While we imagine that there are a good number of puppies in the area, coming up with strategies to entice their stewards into loaning them out might be challenging.**

Please list any specific skills and/or expertise you'd want the DISI team to possess in order to create a quality deliverable for your organization.

- **Creative thinking**
- **Research skills**
- **Data management**
- **Interest in puppies**

Deliverable Two

Please provide a short phrase describing the deliverable:

We would like to have an interactive puppy-finding map, which could be used by graduate students to locate and request the nearest puppy (think Uber or Lyft for small mammals). We aim to have at least 10 puppies in circulation at all times, and can track them with GPS enabled collars. Each puppy will have a picture associated with it, in addition to its location, name, and a cuteness rating provided by previous student clients. The P4P employee or volunteer who is currently handling the doggo will receive an instant notification of the cuddle request, and will proceed to that location posthaste. During a cuddle, the puppo will be marked as 'unavailable'.

Please list and describe the tasks this deliverable entails:

- **Accurate mapping of both Duke campuses**
- **Improving our application to include our interactive map**

- **Integration of the GPS collars into the map**
- **Integration of request processing into the app**

How long do you predict the deliverable will take to complete, (with an estimated 40 man-hours per month):

- **2 weeks to map the campus**
- **3 weeks to update the app with the mapping data**
- **3 weeks to integrate GPS**
- **3 weeks to integrate request-processing**

Has your organization done any work related to this deliverable? If so, please describe.

No, we currently arrive at random locations on campus and our presence is advertised only by the (fairly diminutive) barks of our companions.

What challenges do you foresee in accomplishing this deliverable?

Some people have allergies to puppies and cannot truly utilize the service provided. They are, however, more than welcome to help build the app. Other challenges include the outdatedness of our current app, which is currently barely a functioning app.

Please list any specific skills and/or expertise you'd want the DISI team to possess in order to create a quality deliverable for your organization.

- **Mobile development knowledge**
- **Experience with GPS integration**
- **Adobe Creative Suite skills**
- **Comfort with Design Principles**

In the space below, please share any additional information you would like DISI to know:

We have the resources to quickly implement DISI's deliverables into our organization, and would welcome the assistance DISI provides.

If selected (please initial on each line):

The organization liaison will commit to at least a biweekly meeting with the DISI project manager over the course of the engagement, unless specified otherwise by the manager. **JMT, CADM**

The organization liaison can dedicate 2 hours/week to working with the DISI team in tasks such as putting together the information DISI requested or reviewing work submitted by DISI or any other task requested by the DISI team. **JMT, CADM**

The organization will send at least one representative to the DISI end of the semester showcase. (This is extremely valuable to the team and allows your organization to see other awesome projects accomplished.) **JMT, CADM**

The organization has the ability to implement the recommendations developed by DISI if deemed valuable. **JMT, CADM**

By signing/typing my name on the signature line below, I agree that the information provided in this application is true to the best of my knowledge.

Jane 'Madeleine' Tandler & Charlotte 'At Duke' Moore